



Hardlines Merchandise Presentation

Dolly Parton Fan



- Doggy Parton Line: products include bandanas, leashes, and dog toys featuring the musical logo and quotes
- Guess Who: the classic game featuring characters from the musical in outfits from the musical
- Wig Out: a family game that includes a Dolly wig participants wear when completing challenges

Dolly Parton Fans

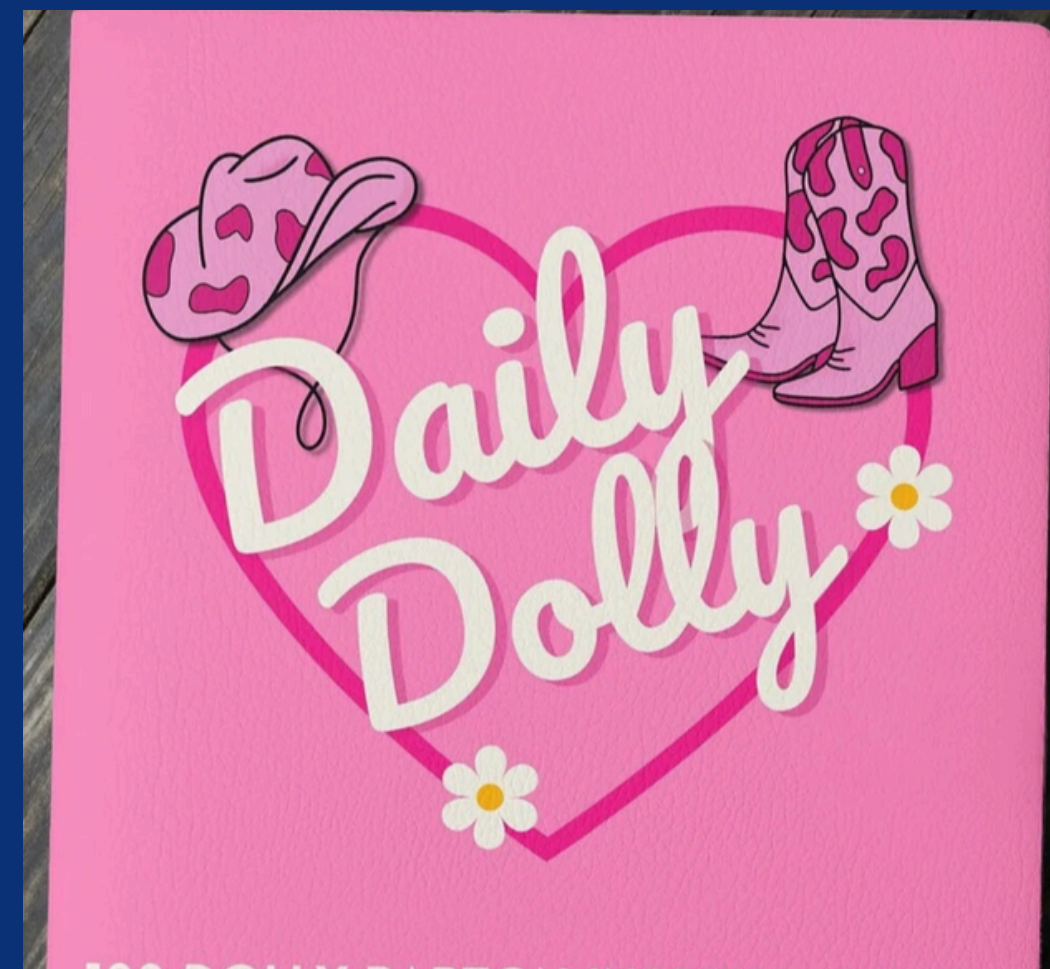
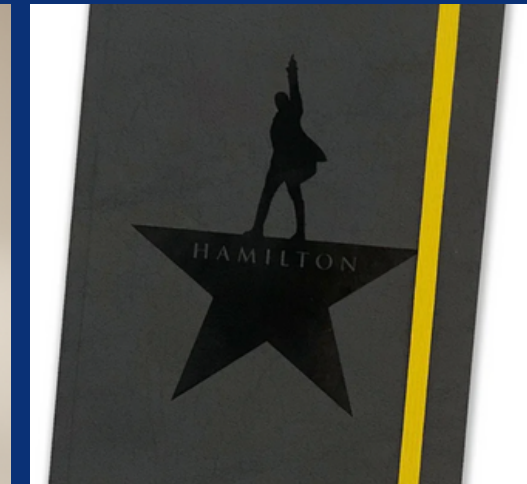


Narrative Fan



- Interactive Children's Book: story of Dolly's life including scenes, sounds, and outfits from the musical
- Dolly Daily Planner: a day planner with Dolly musical quotes and inspiration at the top of the pages
- Butterfly Journal: a royal blue journal with diamond butterfly on the front, quotes and journaling prompts inspired by the musical
- Dolly Pen: royal blue pen with diamond butterfly on top

Narrative Fans

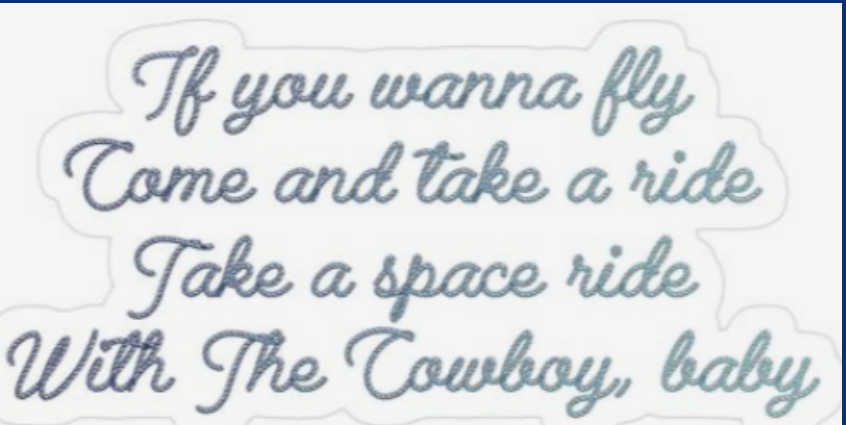
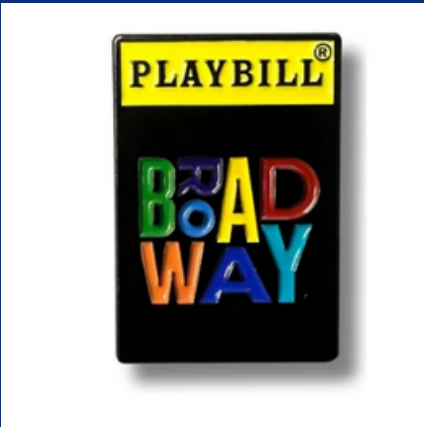
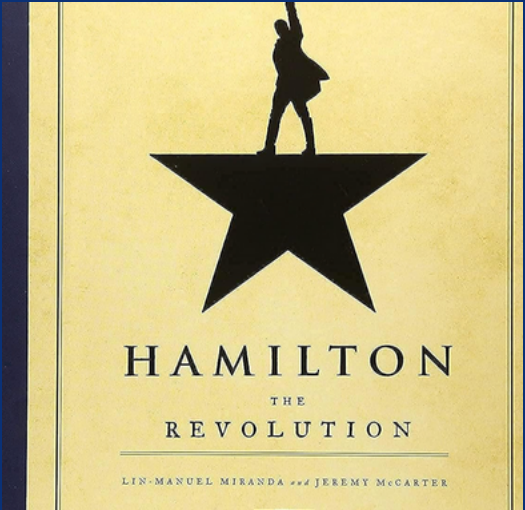


Musical Fan



- We Wouldn't Be Here, If You Hadn't Been There: from the creative team to the fans, a behind the scenes book for fans of the musical, shows progress of the creation, images of cast, lyrics, etc.
- Pins: Diamond Butterfly logo, Silhouette of 3 Dollys
- Stickers: 1 for \$5 or 3 for \$12, iconic images from show, lyrics, and Dolly musical playbill

Musical Fans



Country Music Fan



- Trivia Lyric Game: Dolly Lyric Trivia using the official “Dolly: The Musical” Soundtrack. There is no current Dolly Parton Lyric Trivia on the market by her team.
- Blue Rhinestone Hat with Signature butterfly on the side of the hat
- “Dolly: The Musical” Soundtrack Vinyl

Country Music Fans



Thank You

